



**Housing
Corporation
of Arlington**

**SUNDAY
MAY 21, 2023**

*The
Walk
is Back!
Become a
Sponsor
TODAY!*

20th WALK FOR AFFORDABLE HOUSING

How Will Your Sponsorship Help?

Through your contribution you will:

- Help sustain 150 units of permanently affordable housing throughout Arlington.
- Help build beautiful new affordable housing: we have a 43-unit development underway!
- Prevent homelessness and help over 130 families a year connect to resources that help them thrive.
- Build tenant leadership and greater civic engagement among low-income families through our Tenant Councils and other activities.

**Not only that, but the Walk is a great, fun,
community event -- don't miss out!**

WHEN & WHERE!

NOON - Gather at Winfield Robbins Memorial Garden at 700 Mass. Ave. for food and fun

1:00 - Approx. 3 mile walk past selected HCA properties and our newest development

2:30 to 3:00 - Raffle and event wrap-up



www.housingcorporationarlington.org

Housing Corporation of Arlington provides and advocates for decent, affordable housing for low- and moderate-income families and individuals in Arlington and surrounding communities, while promoting social and economic diversity.

Sponsorships of at least \$1,000 qualify for a 50% CITC rebate from the Commonwealth. See enclosed for details!

SPONSORSHIP OPPORTUNITIES

Hero Sponsor

\$10,000+

- Largest logo on t-shirt and handout
- Listed on map, website, social media posts, and press release
- Invited to include a giveaway item in “swag bag” going to each participant

Partner Sponsor

\$5,000 - \$9,999

- Medium logo on t-shirt and handout
- Listed on map, website, social media posts, and press release
- Invited to include a giveaway item in “swag bag” going to each participant

Supporter Sponsor

\$1,000 - \$4,999

- Small logo on t-shirt and handout
- Listed on map, website, social media posts, and press release
- Invited to include a giveaway item in “swag bag” going to each participant

Friend Sponsor

Less than \$1000

- Listed on website, social media posts, and press release
- Invited to include a giveaway item in “swag bag” going to each participant

Sponsorship Level (select one)

☐ Hero ☐ Partner ☐ Supporter ☐ Friend

Sponsorship Registration

Name of Sponsor (organization or individual)

Name of Contact

Address

City, State, Zip

Email

Phone

Please let us know by 4/14 in order to be included on the t-shirt and map and have your giveaway included in the swag bag.

Please let us know by 5/5 in order to be included on the website, social media posts, and press release.

For More Info

Erica Schwarz, Exec. Director
(781) 859-5294, ext. 1
info@HousingCorpArlington.org

In-Kind Sponsorship

You can also support the Walk by providing raffle prizes, water, food, etc.

Social Media Handles*

Facebook: _____

Instagram: _____

LinkedIn: _____

*Providing this information gives us permission to tag you in our Walk posts on social media.



Pay for your sponsorship by check or online.

CHECK: mail your check with this form to:
Housing Corp. of Arlington
252 Mass Ave.
Arlington, MA 02474

ONLINE: visit our website at www.housingcorporarlington.org/walk or use the QR code above, and email this form to: info@housingcorporarlington.org



CITC Program Overview

Calling all Supporter, Partner and Hero Sponsors!

Use CITC With Your Walk for Affordable Housing Sponsorship Gift to Stretch Your Funds & Have Greater Impact

Sponsors contributing at least \$1,000
can use HCA's ***Community Investment Tax Credits (CITC)*** to get
a 50% rebate on their contribution from the Commonwealth of Massachusetts.

If you make a sponsorship gift of \$5,000 you will get \$2,500 back.
If you make a sponsorship gift of \$10,000, you will get \$5,000 back.
It's that simple!

**The Commonwealth of MA annually awards these credits to HCA -- you can use them to
support affordable housing, family stability, and community building in Arlington.**

How it works:

After making your sponsorship contribution to HCA, you will complete an online form. You will then
receive a document from the state to submit with your state taxes in order to receive the rebate.
HCA staff are available to help with this process as needed.

Even if you don't owe any taxes, you will receive the 50% rebate.

Learn more at: www.macdc.org/how-it-works

**Thanks in advance for your kindness, and for supporting the HCA mission by
sponsoring the 2023 Walk for Affordable Housing!**

Questions about CITC?

Contact HCA Executive Director Erica Schwarz:
781-859-5294 x1 ESchwarz@HousingCorpArlington.org